

**REMARKS**

The Applicants have carefully considered the official action dated June 10, 2009. The official action identifies the application as containing six patentably distinct inventions. Specifically, the official action indicates that claims 1-25 (Group I) are drawn to synchronization of a presentation, claims 26-40 (Group II) are drawn to surveying, claims 41-71 (Group III) are drawn to interactive opinion polling, claims 72-92 (Group IV) are drawn to event timing, claims 93-115 (Group V) are drawn to event handling and claims 113-136 (Group VI) are drawn to program or message insertion.

By way of this response, the Applicants hereby elect claims 1-25 (Group I) for prosecution and withdraw claims 26-136 without prejudice to their further prosecution. Accordingly, claims 1-25 are pending and at issue in this application.

**Conclusion**

The Applicants respectfully request reconsideration of this application. If there are any remaining matters that the Examiner would like to discuss, the Examiner is invited to contact the undersigned representative at the telephone number set forth below.

The Commissioner is authorized to charge any deficiency in the submitted payment toward payment of any fee due for the filing of this paper to deposit account number 50-2455.

In addition, if a petition for an extension of time under 37 CFR 1.136(a) is necessary to maintain the pendency of this case and is not otherwise requested in this

case, the Applicants request that the Commissioner consider this paper to be a petition for an appropriate extension of time and hereby authorize the Commissioner to charge the fee as set forth in 37 CFR 1.17(a) corresponding to the needed extension of time to the above deposit account.

Respectfully submitted,

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